# Chang, Min-Chang (張民昌)

#### Department of Finance Southern Taiwan University of Science and Technology Tainan, Taiwan 06-253-3131 ext. 5337 zq8@stust.edu.tw

Highest Degree Earned and Year	Ph.D. (2013/07)	
Teaching Subjects	<ul> <li><u>Master</u></li> <li>Seminar in Risk Management</li> <li><u>Undergraduate</u></li> <li>Risk Management</li> <li>Business Ethics</li> <li>Discussion and guidance of financial news and papers</li> <li>Investments</li> </ul>	
Participating Faculty/Supporting Faculty	Participating Faculty	
SA/PA/ SP/IP	РА	
Five-Year Summary of Development Activities Supporting SA/PA/ SP /IP Status during 2013/08/01—2018/07/31	Conducted 22 industry-academy projects.	

Required Signature

Teacher	Chair of Dept. Teacher Evaluation Committee	Chair of College Teacher Evaluation Committee

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#### **Education**

- PhD, Department of Business Administration, National Cheng Kung University, 2013.
- Master, Department of Finance, National Sun Yat-sen University, 1998.
- Bachelor, Department of Management Science, National Chiao Tung University, 1996.

# Area of Specialty

Behavioral Finance, Judgment and Decision Making, Investor's Perception and Behavior, Investments, Financial Management

## **Academic Experience**

- Assistant Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2013/9 to present.
- Instructor, Department of Finance, Southern Taiwan University of Science and Technology, 2002/8 to 2013/9.

## **Publications**

## **Journal Papers:**

1. Chuang, Shuang-Shii, and <u>Min-Chang Chang.</u> 2013. Prospect Theory and the Investor's Attitudes toward Risk. *Risk and Decision Analysis*, 4(4), 303-308. [*EconLit*]

## **Conference Papers:**

- <u>Chang, Min-Chang</u>, and Yu-Hsuan Lai. 2017. Theme about Investment Behavior and Decision making from the Perspective of Mental Account, Finance and Accounting Conference, Southern Taiwan University of Science and Technology, Tainan, Taiwan. [In Chinese]
- Yang, Tzer-Chyun, Hou Ou Young, Tzung-Yuan Hsieh, Ying-Chih Chen, and <u>Min-Chang</u> <u>Chang.</u> 2004. An Analysis of Factors about Business Financial Distress. Intercollegiate Faculties Conference on Economics Finance and Accounting, National Taiwan University, Taipei, Taiwan. [In Chinese]

 Chen, Ying-Chih, Tzung-Yuan Hsieh, and <u>Min-Chang Chang.</u> 2004. Study of the Disposition Effect on TAIEX Options. 2004 Symposium on Distribution Management, National Kaohsiung First University of Science and Technology, Kaohsiung, Taiwan. [In Chinese]

#### Books

 Chuang, Li-Min, and <u>Chang, Min-Chang</u> et al., Contemporary Business, ChuanHwa, 2004, ISBN: 957-21-4668-8. [In Chinese]

## Dissertation

<u>Chang, Min-Chang.</u> 2013. Perceived Risk-Return for Stocks Investment: The Affect and Framing Perspectives, and Portfolio Construction. Ph.D. Dissertation, National Cheng Kung University.

## **Entrusted Practical Projects**

- 1. *Chang, Min-Chang*, Yung-Chi Chang, and Yueh-Chung Chu. 2018. The project of insurance knowledge and practices exchange for Cathay Life Insurance (4), No. 23001070269.
- 2. *Chang, Min-Chang*, Chi-Ming Ho, and Jyh-Tai Su. 2018. The project of insurance knowledge and practices exchange for Mercuries Life Insurance (7), No. 23001070211.
- 3. *Chang, Min-Chang*, Chi-Ming Ho, and Hai-Ching Liu. 2017. The project of insurance knowledge and practices exchange for Mercuries Life Insurance (6), No. 221060359.
- 4. <u>*Chang, Min-Chang*</u>, Chi-Ming Ho, and Jyh-Tai Su. 2017. The project of insurance knowledge and practices exchange for Mercuries Life Insurance (5), No. 221060358.
- 5. Ho, Chi-Ming, *Min-Chang Chang*, and Yuan-Chi Chang. 2017. The project of insurance knowledge and practices exchange for Fubon Life Insurance (6), No. 221060374.
- 6. Ho, Chi-Ming, <u>*Min-Chang Chang*</u>, and Jyh-Tai Su. 2017. The project of insurance knowledge and practices exchange for Fubon Life Insurance (5), No. 221060373.
- 7. Ho, Chi-Ming, *Min-Chang Chang*, and Yuan-Chi Chang. 2017. The project of insurance knowledge and practices exchange for Shin Kong Life (3), No. 221060397.
- 8. Liu, Hai-Ching, Ching-Yi Wang, and <u>*Min-Chang Chang*</u>. 2016. The analysis of Renminbi Yuan trend, No. 221050480.
- 9. *Chang, Min-Chang*, Chi-Ming Ho, and Hai-Ching Liu. 2016. The project of insurance knowledge and practices exchange for Nan Shan Life Insurance (3), No. 221050287.
- 10. Ho, Chi-Ming, <u>*Min-Chang Chang*</u>, and Jyh-Tai Su. 2016. The project of insurance knowledge and practices exchange for Shin Kong Life (1), No. 221050256.
- 11. <u>Chang, Min-Chang</u>, Chi-Ming Ho, and Jyh-Tai Su. 2016. The project of insurance knowledge and practices exchange for Mercuries Life Insurance (4), No. 221050243.
- 12. Chang, Min-Chang, Chi-Ming Ho, and Jung-Hsuan Lin. 2016. The project of insurance

knowledge and practices exchange for Mercuries Life Insurance (3), No. 221050242.

- 13. Ho, Chi-Ming, <u>*Min-Chang Chang*</u>, and Ping-Chen Tsai. 2016. The project of real estate knowledge and practices exchange, No. 221050182.
- 14. <u>Chang, Min-Chang</u>, Chi-Ming Ho, and Jyh-Tai Su. 2016. The project of insurance knowledge and practices exchange for Nan Shan Life Insurance (2), No. 221050144.
- 15. Ho, Chi-Ming, <u>*Min-Chang Chang*</u>, and Jyh-Tai Su. 2016. The project of insurance knowledge and practices exchange for Fubon Life Insurance (4), No. 221050113.
- 16. *Chang, Min-Chang*, Chi-Ming Ho, and Jyh-Tai Su. 2015. The project of insurance knowledge and practices exchange for Mercuries Life Insurance (2), No. 221040272.
- 17. Ho, Chi-Ming, Yung-Chi Chang, and <u>*Min-Chang Chang*</u>. 2015. The project of insurance knowledge and practices exchange (3), No. 22104005.
- 18. Ho, Chi-Ming, <u>*Min-Chang Chang*</u>, and Jyh-Tai Su. 2015. The project of insurance knowledge and practices exchange for Fubon Life Insurance (3), No. 22104004.
- 19. *Chang, Min-Chang*, Chi-Ming Ho, and Jyh-Tai Su. 2015. The project of insurance knowledge and practices exchange for Nan Shan Life Insurance (1), No. 221040002.
- 20. *Chang, Min-Chang*, Chi-Ming Ho, and Jyh-Tai Su. 2014. The project of insurance knowledge and practices exchange for Mercuries Life Insurance (1), No. 221030313.
- 21. Ho, Chi-Ming, <u>*Min-Chang Chang*</u>, and Jyh-Tai Su. 2014. The project of insurance knowledge and practices exchange for Fubon Life Insurance (2), No. 221030311.
- 22. Ho, Chi-Ming, <u>*Min-Chang Chang*</u>, and Jyh-Tai Su. 2014. The project of insurance knowledge and practices exchange for Fubon Life Insurance (1), No. 221030041.

## **Honors and Awards**

- Superior Teaching Award of Learning Service Courses, Southern Taiwan University of Science and Technology, 2015.
- Superior Tutor Teacher Award, Southern Taiwan University, 2014.

## **Professional Certifications**

- Senior Securities Specialist, No: 3011722, Taiwan Securities Association, 2000/10.
- Life Insurance Agency, No: 07113, The Life Insurance Association of the Republic of China, 2001/11.

## **Professional Experience**

Associate, National Securities Corporation, 2000/8 to 2002/2.

## Academic and professional Service

- Convening member of Off-campus Interships Committee, 2013 to present.
- Tutor of the undergraduate program in Department of Finance, 2013 to present.